



# Spring 2023 Webinar Series

## February

### **How To:** *Five Ways to Use Five-Minute Videos to Revolutionize Your Online Classroom*

**Thursday, February 23, 2023**

**10:00am to 11:00am**

You don't have to be a Hollywood star to revolutionize your online classroom with custom recorded videos. As instructors, we strive to ensure students feel connected to us, their classmates, and the content of their online class. This session will explore ways instructors can employ 5-minute (or less) videos to enhance curriculum as well as increase student engagement and participation. The presenter will highlight five examples of how instructors and students can use personally recorded videos to enhance the course experience: (1) course micro-lectures, (2) instructor video announcements, (3) video-based discussion responses, (4) video feedback for assignments, and (5) course navigation tutorials. As a bonus, creative ideas for video-based bonus assignments will also be included.

**Julianna Woite** (*Instructional Designer, D'Youville University*)

*Moderator: Carla Zeigler (Coordinator of Distance Learning and Instructional Design, Garrett College)*

This webinar has already taken place. You can find the recording at [MarylandOnline's YouTube Channel](#)

## March

### **DEIB:** *Create a Culture of Purpose and Belonging That Leads to Engagement and Retention*

**Wednesday, March 15, 2023**

**2:00pm - 3:00pm**

Why do teachers leave, and what motivates them to stay? In this webinar training, we will discuss how you and your organization can create a DEI brand. In creating this brand, you will learn strategies and best practices for creating a culture of purpose and belonging that leads to engagement and retention. Walk away with tools, tips, and resources that will transform the trajectory of your school and district.

**Marsha Lynn Hudson** (*Professor of Literature, Wharton County Jr. College*)

*Moderator: Carla Zeigler (Coordinator of Distance Learning and Instructional Design, Garrett College)*

**TO REGISTER:** Click on [Create a Culture of Purpose and Belonging That Leads to Engagement and Retention](#)

## March

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### **Academic Focus:** *A survey of trends: The EDUCAUSE Horizon Report*

**Thursday, March 23, 2023**

**2:00pm - 3:00pm**

For almost 20 years the annual *EDUCAUSE Horizon Report* has provided profiles the trends and key technologies and practices shaping the future of teaching and learning, and envisions a number of scenarios and implications for that future. Steven served on the 2021 and 2022 panels that developed the report and will review the trends that shaped the report and what they mean to us as educators.

**Steven Crawford** (*District Director, Maricopa Center for Learning and Innovation*)

**Moderator: Catherine Wilkerson** (*Instructional Technologist*)

**TO REGISTER:** Click on [A survey of trends: The EDUCAUSE Horizon Report](#)

## April

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### **Academic Focus:** *Academic Writing in the Age of AI*

**Wednesday, April 5, 2023**

**2:00pm - 3:00pm**

ChatGPT and other artificial intelligence (AI) language models have the potential to transform education. How can we balance the potential for innovation and the challenges to academic integrity in the teaching of writing across the disciplines? Join us to discuss the significance of AI in academic writing and strategies for embracing, detecting, or preventing students' use of AI-generated text.

**Stephen (Chip) Gladson** (*Professor of English and College-wide Coordinator of Writing in the Disciplines, Montgomery College*)

**Moderator: Michael Mills** (*Vice President, Office of E-Learning, Innovation and Teaching Excellence, Montgomery College*)

**TO REGISTER:** Click on [Academic Writing in the Age of AI](#)

### **How To:** *Bringing Learning Engineering Into Online Education*

**Monday, April 17, 2023**

**10:00am to 11:00AM**

There's learning analytics, learning sciences, and now learning engineering. What exactly is learning engineering, and how is it related to instructional design? Where is it applied in online learning? Learning engineering is a multidisciplinary process that applies the learning sciences, human-centered design, and data-informed decision-making in instructional design. This process is meant to be adaptable depending on the context, team, and resources available. This webinar will highlight the key components of learning engineering and its application to online learning.

**Karen Rege** (*Dean of Online Learning and Media Services, Community College of Philadelphia*)

**Jodi Lis** (*Senior Advisor, Health Workforce, Intrahealth International*)

**Moderator: Julie Porosky Hamlin** (*Director, MarylandOnline*)

**TO REGISTER:** Click on [Bringing Learning Engineering Into Online Education](#)

# April

## **Leadership: MarylandOnline Leadership Institute (MOLLI) - Ethical Leadership: From Theory to Practice**

**Tuesday, April 25, 2023**

**10:00am to 11:15AM**

Who could argue against ethical leadership in principle, but what happens when ethics become corrupted? The challenge for many leaders is translating a philosophy of ethical leadership into practice.

We broadly agree on the defining characteristics of an ethical leader. They include transparency in communications, personal integrity, holding true to one's values, respect for others, accepting responsibility, and holding team members accountable. But how are these characteristics put into practice in the workplace? Should one hold to ethical behavior when others do not? How does a leader express and convey their ethics within the workplace? How can a leader influence team and even institutional ethics? What are the repercussions of staying true to your ethics when others do not? Are there ethical challenges for leaders that are unique to the online education workplace?

Our panel of senior leaders will explore these and other aspects of ethical leadership in a thought-provoking session.

### **Panelists:**

**Ali Eskandarian** (*Dean of Stevenson University Online and Vice Provost for Online Learning, Stevenson University*)

**Chandra Gigliotti** (*Associate Vice President for Innovation, Learning, and Effectiveness, Chesapeake College*)

**Colleen Eisenbeiser** (*Dean, IDEA Lab, Anne Arundel Community College*)

*Moderator: Lawrence C. Ragan (MOLLI Coordinator of Curriculum)*

*Chat Moderator: Richard Smith (Instructional Designer, Harford Community College)*

**TO REGISTER:** Click on [Ethical Leadership: From Theory to Practice](#)

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